



**International Sponsorship  
Opportunities**

## **EXPAND YOUR NETWORK**

**CONNECT WITH  
REAL ESTATE  
PROFESSIONALS  
FROM AROUND  
THE WORLD**



**Nov. 8-11, 2002**

**Morial  
Convention  
Center**

**New Orleans  
Louisiana  
U.S.A.**



**NATIONAL ASSOCIATION  
OF REALTORS®**

*The Voice for Real Estate®*

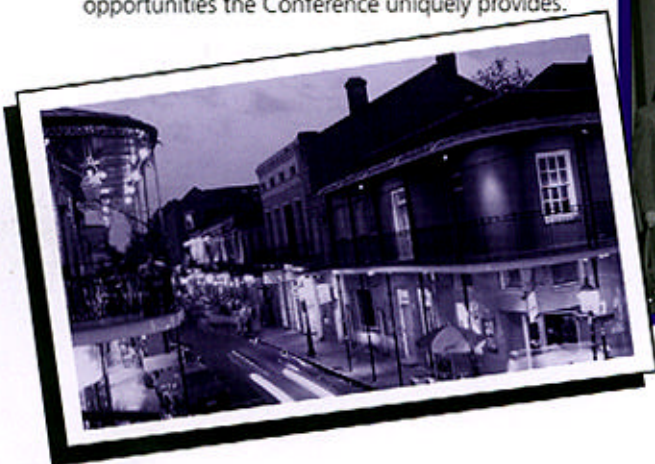
**CONNECT WITH  
REAL ESTATE PROFESSIONALS  
FROM AROUND THE WORLD**



Nearly 1,500 real estate professionals from 50 countries worldwide are expected in New Orleans for the 2002 REALTORS® Conference & Expo.

Whether you are promoting a destination, marketing a new development, selling a franchise or want to offer your product/service to the global marketplace... You can reach targeted buyers from around the globe right in New Orleans this November!

The National Association of REALTORS® and 50 international real estate associations have come together to share best business practices and foster global networking throughout the year, culminating in this yearly face-to-face international gathering. Your sponsorship will position your company in the international arena and provide you the one-to-one networking opportunities the Conference uniquely provides.

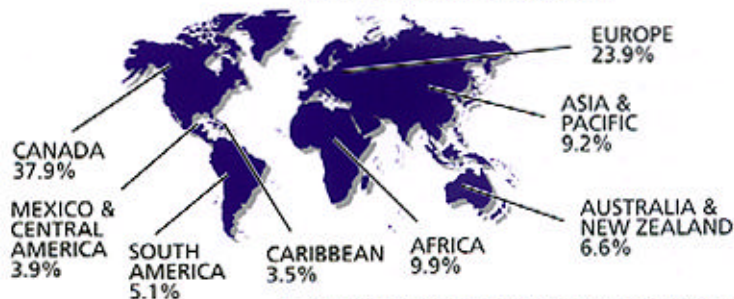


*Real estate professionals from around the world gathered at the International Networking Center in 2001.*

**ANTICIPATED  
ATTENDANCE IN  
NEW ORLEANS**

**1,500  
INTERNATIONAL  
ATTENDEES  
15,000  
U.S. REAL ESTATE  
PROFESSIONALS**

**INTERNATIONAL ATTENDEES**



Source: 2001 REALTORS® Conference & Expo registration data

## SHOWCASE YOUR COMPANY IN THE INTERNATIONAL NETWORKING CENTER

### Sponsorship Level 1 INVESTMENT: \$2,500

Present your company to international attendees throughout the 4-day Conference & Expo in the International Networking Center, located next to and accessible from the Expo floor. You'll have the opportunity to display your product/service and visit with approximately 1,500 international attendees plus thousands of U.S. attendees who are interested in international real estate opportunities.

#### Sponsorship benefits:

- 10' x 10' display area in the International Networking Center, including 6' draped table, carpet and two chairs. (You will receive the official Exhibitor Service Kit for ordering additional items.)
- Recognition in International Networking Center directory listing in final printed Conference Program and Expo Guide-distributed to 20,000+ attendees.
- Sponsorship Recognition and web link on NAR's official website, Realtor.org, in both the Conference & Expo section and the International section.
- Name and Logo Recognition at Networking Center Entrances.
- Name and Logo Recognition in International Events brochure distributed to attendees.
- Two complimentary Conference Registrations and International Night Out Tickets. (\$710 value!)
- Opportunity to host beverage break in the International Networking Center.



The Center provides a forum for informal networking; a private meeting room is also available.

## EXPAND YOUR NETWORKING OPPORTUNITIES

### Sponsorship Level 2 INVESTMENT: \$5,000

All the benefits of Level 1 PLUS your company presence will be at every major event for International attendees-the CIPS Breakfast, International Forum and the prestigious International Night Out.

#### Sponsorship benefits:

- Sponsor recognition at International Night Out, CIPS Breakfast and International Forum including Banner recognition at each event.
- Sponsor Logo/Name Cards on each table at International Night Out and CIPS Breakfast.
- ¼ page (black/white) ad in CIPS directory. (sponsor provides camera-ready work)
- Recognition in the January 2003-CIPS Network newsletter. (distribution of 2,000)
- Complimentary CIPS Network membership mailing list; general content to be approved by CIPS Network.
- Post-meeting mailing list of all non-US attendees.
- Total of three complimentary Conference Registrations and three International Night Out Tickets. (\$1065 value!)



Real estate professionals come to the REALTORS' Conference & Expo from around the world to find out about the latest real estate tools... Make sure your products and services are featured!

## ENJOY THE PRESTIGE AND VALUE OF PREMIER INTERNATIONAL SPONSORSHIP

### Sponsorship Level 3 INVESTMENT: \$15,000

As the Premier International Sponsor, you'll enjoy all the benefits of Level 1 and 2 sponsorship PLUS:

- Brief welcome remarks from podium at International Night Out and CIPS Breakfast.
- Your company brochure on all chairs at International Night Out and CIPS Breakfast.
- Free insert in one issue of Global Perspectives.
- 4 additional Complimentary Conference Registrations and Tickets to International Night Out. (total of seven; value of \$2,485!)

Meet Your International Customers  
and Prospects at the International  
Networking Center during these hours:

Friday, November 8, 9 am to 5 pm

Saturday, November 9, 9 am to 6 pm

Sunday, November 10, 9 am to 5 pm

Monday, November 11, 9 am to noon

Your set-up day is  
Thursday, November 7, 9 am to 5 pm

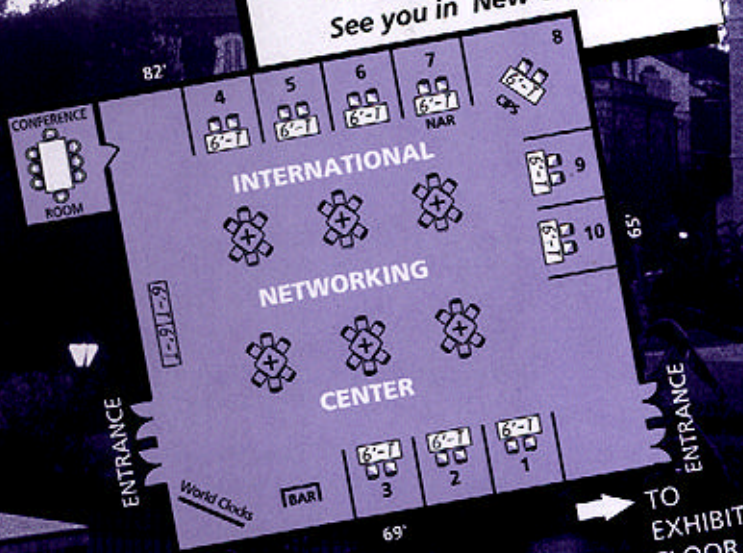
International Networking Center at the  
2002 REALTORS® Conference & Expo



To secure your sponsorship:  
Contact:

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lnicola@realtors.org

See you in New Orleans!



[www.REALTOR.org/Conference](http://www.REALTOR.org/Conference)